

BUSINESS ADMINISTRATION (BUAD)

BUAD 101A: 3 s.h.

Introduction to Business (G3)

Introduction of basic business concepts such as institutional setting, organizational structures, decision making, accounting, finance, labor relations, management, marketing and government-business relations. No credit for BUAD majors, except as departmental elective if taken before becoming a BUAD major. Offered in spring, fall.

BUAD 101B: 3 s.h.

Introduction to Business (G3)

Introduction of basic business concepts such as institutional setting, organizational structures, decision making, accounting, finance, labor relations, management, marketing and government-business relations. No credit for BUAD majors, except as departmental elective if taken before becoming a BUAD major. Offered in spring, fall.

BUAD 161: 3 s.h.

Intro to Financial Accounting

Examination of the account cycle and systems and procedures for developing financial information; introduction to the conceptual and theoretical foundation of financial information systems; and interpretation of financial statements. Offered in fall, spring. Prereq: MATH 101 or MATH placement beyond MATH 101 (MATH 151, 155H, 160, 161, 163H).

BUAD 162: 3 s.h.

Intro to Managerial Accounting

Problem-oriented introduction to the interpretation and application of accounting information from the viewpoint of management with emphasis on planning and control and long-range strategies. Offered in fall, spring. Prereq: C- or higher in BUAD 161.

BUAD 202: 3 s.h.

Legal Environment of Business (G3)

The American legal system and its impact on business. Includes the court system, litigation and alternative dispute resolution, contract law, torts in the business environment, product and service liability, property, and criminal law. Offered in fall, spring.

BUAD 202H: 3 s.h.

Hon: Legal Environ/Business (G3)

BUAD 206: 3 s.h.

Business Research Methods

The theory and practice of a number of widely used research techniques as an aid to decision making. Business application will be emphasized with cases and problems from the areas of management, marketing, finance and accounting. Uses computer programs for data analysis, interpretation and presentation of research results. Prereq: MATH 235.

BUAD 231: 3 s.h.

Principles of Marketing

Explores the role of marketing in the free enterprise system. Defines marketing and its relationship to society. Reviews the controllable elements of the marketing mix: product, place, promotion, and price. Explains marketing concepts and terminology. Applies terminology and concepts to real world problems. Covers basic analytic skills needed to solve marketing problems. Offered in fall, spring. Prereq: C- or better in ECON 101 and 102.

BUAD 231H: 3 s.h.

H:Principles of Marketing

H:Principles of Marketing

BUAD 251: 3 s.h.

Principles of Management (G3, W)

Examines management processes of planning, organizing, leading and controlling and provides basic knowledge of management history, managers' roles and functions, environment influences, effective decision making, leadership and team management, ethical and social responsibilities, and current trends in management. Prereq: C- or higher in ECON 101, 102 and ENGL 110.

BUAD 251H: 3 s.h.

Hnrs:Principles of Managemnt (G3, W)

Hnrs:Organizatn and Managemnt

BUAD 307: 3 s.h.

Management Information Systems

Technology, application and management of computer-based management information systems. Covers identification of the need for management information, the assignment of resources and establishment of an information system. Includes case studies. Offered in fall, spring. Prereq: BUAD 162, 251.

BUAD 310: 3 s.h.

Economics of Justice (D, P)

Economic concepts and models used to explain legal principles. The effects of legal decision-making on economic efficiency. Topics include property, contracts, torts and criminal law. Offered annually. Prereq: BUAD 202, ECON 102, COMM 100, ENGL 110, junior status.

BUAD 310H: 3 s.h.

H:Economics of Justice (D, P)

BUAD 341: 3 s.h.

Managerial Finance 1 (W)

Fundamental topics in corporate finance, including: use of financial statements, time value of money, capital budgeting and working capital management. Offered in fall, spring. Prereq: ECON 102, C- or higher in BUAD 162, and ENGL 110.

BUAD 352: 3 s.h.

Human Resource Management

Survey course familiarizes students with the human resource function. Topics include recruitment, orientation, training, compensation, safety, performance evaluation and labor relations. Offered in fall, spring. Prereq: C- or higher in BUAD 251.

BUAD 352H: 3 s.h.

H:Human Resource Management

H:Human Resource Management

BUAD 358: 3 s.h.

Management Science

An introduction to management science techniques in order to facilitate quantitative reasoning as an aid for managerial decision making. Emphasis on developing analytical skills. Decision-making cases and problems presented with the aid of computers. Topics include linear programming (including modeling, computer solution and sensitivity analysis), assignment/transportation/transshipment problems, project management techniques (PERT/CPM), queuing models, simulation, inventory control models, decision theory, analytic hierarchy process (AHP) and Markov processes. Prereq: MATH 235, and BUAD 206 (306).

BUAD 372H: 3 s.h.

Hon:Organizational Behavior

BUAD 455: 3 s.h.

Strategy and Policy (W)

Theory and practice of modern strategic management. Includes strategy formulation, planning, decision techniques, organizational design to implement change and control systems to monitor change. Prereq: BUAD 202, 206, 307, 231, 358, 341, 352 and ENGL 110.

BUAD 488A: 3 s.h.

Seminar in Accounting and Finance (W)

Research on a topic including preparation and critical analysis of a paper. Topic need not be from student's option. Offered in fall, spring. Prereq: ENGL 110 and senior status. Prerequisites will vary.

BUAD 488B: 3 s.h.

Seminar in Management and Marketing (W)

Research on a topic including preparation and critical analysis of a paper. Topic need not be from student's option. Offered in fall, spring. Prereq: ENGL 110 and senior status. Prerequisites will vary.

BUAD 605: 3 s.h.

Business and Its Environment

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BUAD 653: 3 s.h.

Operations Management

Examines positioning, design and operating decisions and their interrelationships in the context of the overall competitive strategy of the firm. The international dimensions of operations management, as well as the relationships of operations management to other functional areas are stressed. Topics include operations strategy, quality management, product and service design, process design, capacity planning, facilities layout, design of work systems, location planning, total quality control, aggregate planning, independent demand inventory system, push and pull systems, enterprise resources planning, supply chain management, and scheduling.

BUAD 670: 3 s.h.

Strategy and Policy

Capstone seminar in the formulation and administration of organizational planning and policy. The student is expected to utilize integrate, and apply the theories, concepts, principles and techniques relevant to business problems and situations. Uses case studies, course projects, library research, field research, group decisionmaking, role-playing, simulations and other strategic planning and management process exercises. Emphasizes the global nature of business and utilizes technology to coordinate the activities of the group efforts. Prereq: Demonstrated proficiency in general business concepts at the introductory level through job experiences or coursework.