

ENTREPRENEURSHIP (ENTR)

ENTR 201: 3 s.h.

The Art of Entrepreneurship (G3)

This course introduces and explores the mind-set and process of entrepreneurship in: (1) social entrepreneurship (solving social issues); (2) business entrepreneurship (starting an innovative enterprise); (3) employee entrepreneurship (as a worker in an existing business) and (4) academic entrepreneurship (the pursuit of a valuable and productive education). Emphasis will be on identifying opportunities and value, developing the art of creative problem solving and effectively expressing those solutions. Prereq: none.

ENTR 279: 3 s.h.

Experimental

ENTR 300: 3-12 s.h.

Co-Op Ed Exp in Entrepreneur

Co-Op Ed Experience in Entrepreneurship

ENTR 315: 3 s.h.

Entrepreneurship Practicum

Serves as training for entrepreneurial leadership and emphasizes experiential learning in the practice and the development of skills that are needed by entrepreneurs, including effective leadership, collaboration, planning, and communication.

ENTR 370: 3 s.h.

Media Entrepreneurship (W)

The course focuses on the major steps needed to create a for-profit or nonprofit communication-based enterprise. Emphasis on media writers creating an entrepreneurial endeavor to serve as a model for further development or continued operation.

ENTR 379: 3 s.h.

Experimental

ENTR 400: 3-12 s.h.

Co-Op Ed Exp in Entrepreneur

Co-Op Ed Experience in Entrepreneurship

ENTR 479: 3 s.h.

Experimental

Experimental Course in Entrepreneurship

ENTR 488: 3 s.h.

Capstone in Entrepreneurship

This course serves as a capstone for the Entrepreneurship Minor and provides students with the opportunity to work on either a simulated or real startup company, as well as examining case studies from leading entrepreneurs. Multidisciplinary teams of students work on mentor-defined or mentor-approved projects, from product or process conception towards commercialization. The course is intended to show what it takes to assemble teams with core competencies in different areas into a successfully functioning business organization. Teams work on a variety of issues including intellectual property, marketing, definition of a product requirements document, human factors, safety and environmental concerns, and legal matters.

ENTR 498: 1-3 s.h.

Ind Stdy:

ENTR 500: 3-12 s.h.

Co-Op Ed Exp in Entrepreneur

Co-Op Ed Experience in Entrepreneurship

ENTR 501: 3 s.h.

Intro to Entrepreneurship

This course offers a broad overview of the art, science, and process entrepreneurship. Course concepts addressed include Corporate, Social, and Educational Entrepreneurism. Students will investigate opportunities for developing a business while learning how to evaluate opportunities, assess overall resources, and manage growth.

ENTR 510: 3 s.h.

ENTR Promotions & Branding

The focus of this course is on helping entrepreneurs understand the fundamentals of sales promotions as well as create a brand for their business and themselves. Students will learn how to analyze direct competition, establish an online presence for the purposes of branding and gain experience with other low cost promotional techniques. Pre-Req: ENTR 501 or permission of Faculty

ENTR 511: 3 s.h.

Entre: Networking & Sales

This course introduces the Entrepreneurial tools necessary for networking and sales in ways that help create networks, through important ties including; economic, financial, consumer, social and political attitudes that can improve entrepreneurial endeavors. This course explores real-world principles that permeate the functioning of these diverse networks. Pre-requisites: ENTR 501 or permission of faculty

ENTR 512: 3 s.h.

ENTR Conflict & Negotiation

The course is designed to provide participants with the theory and skills to manage interpersonal communication conflict and negotiation in an entrepreneurial environment. Various negotiation styles will be discussed and applied to case studies and the participants' current professional relationships. The role of ethical conflict resolution, negotiation and decisionmaking will be emphasized. Existing and emerging entrepreneurs will apply conflict management and negotiation principles to interactions with current or likely future internal and external stakeholders. Prerequisite: Introduction to Entrepreneurship (ENTR 501)

ENTR 540: 3 s.h.

Entrepreneurship Capstone

As a culmination to the graduate-level certificate program in Entrepreneurship, this capstone course focuses on tying together the functional aspects of an entrepreneurial initiative to position it for growth and longevity. The course immerses the student in entrepreneurship through experiential learning and covers entrepreneurial thinking among students to develop the necessary real-world skills for founding and growing an entrepreneurial venture. Pre-Req: ENTR 501, 510, 511 or permission of Faculty

ENTR 541: 1 s.h.

Topics in Entrepreneurship:

The development and exchange of scholarly information and the scope of the work shall include the exploration of current topics in entrepreneurship, which will require course registrants to engage in research and scholarly exchanges through class discussion, projects, reports, and/or papers.