

INTERACTIVE AND GRAPHIC DESIGN, B.DES.

The department of Art & Design's newest degree, a Bachelor of Design (B.Des.) in Interactive and Graphic Design, was created to keep students on the cusp of this constantly changing and exciting discipline. This program ensures that students are able to keep up with current trends and technological demands in the design industry. Your study will be grounded in courses about design theory, skills, application, and analysis. From there, you can pursue your interests in experience design, kinetic design, web design, basic coding, interactive design, graphic design, and more. The B.Des. in Interactive & Graphic Design gives our students the skills that most employers are now seeking within the design industry.