

# COMMUNICATION, B.S. - DIGITAL COMMUNICATION AND CULTURAL STUDIES CONCENTRATION

Students who pursue the Digital Communication and Cultural Studies concentration will increase their understanding of communication theory and practice, the communicative processes that form meaning, and communication's involvement in sustaining society. Communication plays a pivotal role in every aspect of personal, social, and work life. Students will receive practical and theoretical preparation necessary for achieving their potential. Critical and analytical studies focus on the circulation of meaning, distributions of power, and everyday ethical practices. Courses include interpersonal and small group communication, organizational communication, persuasion and public advocacy, race and gender studies, and theory integrated with research.

## Major in Communication

Code	Title	Hours
CORE COMMUNICATION COURSES (C- OR BETTER)		12
COMM 101	Introduction to Communication	
COMM 201	Theory of Communication	
COMM 301	Communication Research	
COMM 401	Critical-Cultural Studies in Communication	
OPTION DECLARED		
Option in Digital Communication and Cultural Studies - See separate block		
<b>Total Hours</b>		<b>12</b>

## Option in Digital Communication & Cultural Studies

Code	Title	Hours
REQUIRED COMMUNICATION COURSES - Choose 5 of the following:		15
1		
COMM 203	Small Group Communication	
COMM 217	Interpersonal Communication	
COMM 227	Movements & Digital Activism	
COMM 317	Intercultural Communication	
COMM 335	Comm & Emerging Technologies	
COMM 380	Digital Media Writing	
COMM 403	Persuasion & Social Media Infl	
COMM 429	Topics in Communication	
COMM 431	The Body in Communication	
COMM 441	Political Communication	

### ADDITIONAL REQUIREMENTS - NO DECLARED MINOR

Completing a minor or a second major will reduce the additional requirements for the Digital Communication and Culture concentration. Please discuss with your advisor.

4 Courses from those listed, minimum 1 at 300 level and 1 at 400 level - Choose 4 of the following: <sup>2</sup> 12-21

COMM 203	Small Group Communication
COMM 217	Interpersonal Communication
COMM 224	Organizational Communication 1

COMM 225	Nonprofit Sector Communication
COMM 227	Movements & Digital Activism
COMM 251	Public Relations I: Intro to Principles & Theory
COMM 300	Co-Op Ed Experience in Comm
COMM 305	Business and Professional Communication
COMM 317	Intercultural Communication
COMM 322	Media Aesthetics & Criticism
COMM 330	Media and Women's Culture
COMM 333	Gender and Communication
WRIT 343	Theories of Rhetoric
COMM 351	Public Relations II: Public Relations Writing
COMM 371	Crisis Emergency & Risk Comm
COMM 380	Digital Media Writing
COMM 403	Persuasion & Social Media Infl
COMM 431	The Body in Communication
COMM 440	Leadership and Media
COMM 441	Political Communication
COMM 450	Communication and Conflict
COMM 461	Health Communication

Additional electives from COMM - Choose 2 classes from:

Any COMM course(s)
2 Courses in Digital Communication and Culture - Choose 2 classes from:
Any ENGL course(s)
Any WRIT course(s)
Any JRNL course(s)
Any ART course(s)
Any DESN course(s)
Any AENG course(s)

**Total Hours** **27-36**