COMMUNICATION, B.S. - DIGITAL COMMUNICATION AND CULTURAL STUDIES CONCENTRATION

Students who pursue the Digital Communication and Cultural Studies concentration will increase their understanding of communication theory and practice, the communicative processes that form meaning, and communication’s involvement in sustaining society. Communication plays a pivotal role in every aspect of personal, social, and work life. Students will receive practical and theoretical preparation necessary for achieving their potential. Critical and analytical studies focus on the circulation of meaning, distributions of power, and everyday ethical practices. Courses include interpersonal and small group communication, organizational communication, persuasion and public advocacy, race and gender studies, and theory integrated with research.

**Major in Communication**

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>CORE COMMUNICATION COURSES (C- OR BETTER)</strong></td>
<td>12</td>
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<tr>
<td></td>
<td>COMM 101 Introduction to Communication</td>
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<td>COMM 201 Theory of Communication</td>
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<td></td>
<td>COMM 301 Communication Research</td>
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<td>COMM 401 Critical-Cultural Studies in Communication</td>
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<td><strong>OPTION DECLARED</strong></td>
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<td></td>
<td>Option in Digital Communication and Cultural Studies - See separate block</td>
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<td><strong>Total Hours</strong></td>
<td>12</td>
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**Option in Digital Communication & Cultural Studies**

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>REQUIRED COMMUNICATION COURSES - Choose 5 of the following:</strong></td>
<td>15</td>
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<tr>
<td></td>
<td>COMM 203 Small Group Communication</td>
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<td>COMM 217 Interpersonal Communication</td>
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<td>COMM 227 Movements &amp; Digital Activism</td>
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<td>COMM 317 Intercultural Communication</td>
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<td>COMM 335 Comm &amp; Emerging Technologies</td>
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<td></td>
<td>COMM 380 Digital Media Writing</td>
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<td>COMM 403 Persuasion &amp; Social Media Infl</td>
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<td>COMM 429 Topics in Communication</td>
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<td>COMM 431 The Body in Communication</td>
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<td>COMM 441 Political Communication</td>
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<td></td>
<td><strong>ADDITIONAL REQUIREMENTS - NO DECLARED MINOR</strong></td>
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<td></td>
<td>Completing a minor or a second major will reduce the additional requirements for the Digital Communication and Culture concentration. Please discuss with your advisor.</td>
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<td>4 Courses from those listed, minimum 1 at 300 level and 1 at 400 level - Choose 4 of the following:</td>
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<tr>
<td></td>
<td>COMM 203 Small Group Communication</td>
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<td>COMM 217 Interpersonal Communication</td>
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<td>COMM 224 Organizational Communication</td>
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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>COMM 225</td>
<td>Nonprofit Sector Communication</td>
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<td>COMM 227</td>
<td>Movements &amp; Digital Activism</td>
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<td>COMM 251</td>
<td>Public Relations I: Intro to Principles &amp; Theory</td>
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<td>COMM 300</td>
<td>Co-Op Ed Experience in Comm</td>
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<td>COMM 305</td>
<td>Business and Professional Communication</td>
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<td>COMM 317</td>
<td>Intercultural Communication</td>
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<td>COMM 322</td>
<td>Media Aesthetics &amp; Criticism</td>
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<td>COMM 330</td>
<td>Media and Women's Culture</td>
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<td>COMM 333</td>
<td>Gender and Communication</td>
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<td>WRIT 343</td>
<td>Rhetoric of Marginalized Communities</td>
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<td>COMM 351</td>
<td>Public Relations II: Public Relations Writing</td>
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<td>COMM 371</td>
<td>Crisis Emergency &amp; Risk Comm</td>
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<tr>
<td>COMM 380</td>
<td>Digital Media Writing</td>
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<td>COMM 403</td>
<td>Persuasion &amp; Social Media Infl</td>
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<tr>
<td>COMM 431</td>
<td>The Body in Communication</td>
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<tr>
<td>COMM 440</td>
<td>Leadership and Media</td>
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<td>COMM 441</td>
<td>Political Communication</td>
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<td>COMM 450</td>
<td>Communication and Conflict</td>
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<td>COMM 461</td>
<td>Health Communication</td>
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<td></td>
<td><strong>Total Hours</strong></td>
<td>27-36</td>
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Additional electives from COMM - Choose 2 classes from:
- Any COMM course(s)

2 Courses in Digital Communication and Culture - Choose 2 classes from:
- Any ENGL course(s)
- Any WRIT course(s)
- Any JRNL course(s)
- Any ART course(s)
- Any DESN course(s)
- Any AENG course(s)