

COMMUNICATION, B.S. - DIGITAL COMMUNICATION AND CULTURAL STUDIES CONCENTRATION

Students who pursue the Digital Communication and Cultural Studies concentration will increase their understanding of communication theory and practice, the communicative processes that form meaning, and communication's involvement in sustaining society. Communication plays a pivotal role in every aspect of personal, social, and work life. Students will receive practical and theoretical preparation necessary for achieving their potential. Critical and analytical studies focus on the circulation of meaning, distributions of power, and everyday ethical practices. Courses include interpersonal and small group communication, organizational communication, persuasion and public advocacy, race and gender studies, and theory integrated with research.