

COMMUNICATION, B.S. - JOURNALISM CONCENTRATION

The journalism concentration in the Department of Communication & Theatre has a five-point curricular approach. Students will master the craft of journalistic writing across all media platforms. Along with this skillset, they should be able to articulate the responsibilities journalism has to society at the local, state, national, and international levels. An essential part of that education is in ethics. All courses have elements to help students recognize the ethical challenges journalists face and articulate a range of solutions to those challenges. Student journalists are taught to employ thorough research methods, a basic understanding of statistical concepts, and the verification of facts, for accurate reporting. Finally, the concentration helps students gain professional experience through service in internships and student media.

Major in Communication

Code	Title	Hours
CORE COMMUNICATION COURSES (C- OR BETTER)		12
COMM 101	Introduction to Communication	
COMM 201	Theory of Communication	
COMM 301	Communication Research	
COMM 401	Critical-Cultural Studies in Communication	
OPTION DECLARED		
Option in Journalism - See separate block		
Total Hours		12

Option in Journalism

Code	Title	Hours
FOUNDATIONS IN JOURNALISM		
JRNL 250	Journalism & Society	3
JRNL 313	Fundamentals of Journalism	3
JRNL 315	Advanced Reporting in a Diverse World	3
JRNL 430	Investigative and Computer Assisted Reporting	3
PROFESSIONAL EMPHASIS		
COMM 121	Intro to Media Arts Production	3
Editing, Desktop Publishing or Digital Media - Choose 1 of the following:		3
WRIT 317	Editing for Publication	
AENG 356	Desktop Publishing	
COMM 380	Digital Media Writing	
Ethics or Communication and Media Law - Choose 1 of the following:		3
JRNL 328	Ethics in Digital Media Journalism	
COMM 206	Communication and Media Law	
Internship or Independent Study - Choose 1 of the following:		4-12
COMM 300	Co-Op Ed Experience in Comm	
COMM 498	Independent Study	
ELECTIVES FOR JOURNALISM		
undefined - Choose 12 hours from:		12
COMM 251	Public Relations I: Intro to Principles & Theory	
COMM 320	Radio Production	

COMM 321	Television Production
COMM 322	Media Aesthetics & Criticism
COMM 323	Producing for Digital Media
COMM 326	Media Writing: News
COMM 330	Media and Women's Culture
COMM 333	Gender and Communication
COMM 337	Documentary Film I: Concepts
COMM 351	Public Relations II: Public Relations Writing
COMM 380	Digital Media Writing
COMM 390	Social Media Campaigns
COMM 300	Co-Op Ed Experience in Comm
COMM 400	Co-Op Ed Experience in Comm
COMM 421	Advanced Television Production
COMM 425	Broadcast News Reporting
COMM 429	Topics in Communication
COMM 437	Documentary Filmmaking II
COMM 440	Leadership and Media
COMM 441	Political Communication
WRIT 318	Web Writing
WRIT 340	Rhetorical Analysis
ENTR 370	Media Entrepreneurship
JRNL 327	Feature Writing and Magazine Journalism
Choose either 12 credits of electives or a minor. Journalism students are advised to give consideration to a minor in Media Arts Production, a double concentration in Strategic Public Relations, or a minor in Sports Studies.	
Total Hours	37-45