# COMMUNICATION, B.S. - JOURNALISM CONCENTRATION

## Major in Communication

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>CORE COMMUNICATION COURSES (C- OR BETTER)</strong></td>
<td>12</td>
</tr>
<tr>
<td>COMM 101</td>
<td>Introduction to Communication</td>
<td></td>
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<tr>
<td>COMM 201</td>
<td>Theory of Communication</td>
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<tr>
<td>COMM 301</td>
<td>Communication Research</td>
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<tr>
<td>COMM 401</td>
<td>Critical-Cultural Studies in Communication</td>
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<td><strong>OPTION DECLARED</strong></td>
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<td></td>
<td>Option in Journalism - See separate block</td>
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<td><strong>Total Hours</strong></td>
<td>12</td>
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## Option in Journalism

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>FOUNDATIONS IN JOURNALISM</strong></td>
<td></td>
</tr>
<tr>
<td>JRNL 250</td>
<td>Journalism &amp; Society</td>
<td>3</td>
</tr>
<tr>
<td>JRNL 313</td>
<td>Fundamentals of Journalism</td>
<td>3</td>
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<tr>
<td>JRNL 315</td>
<td>Advanced Reporting in a Diverse World</td>
<td>3</td>
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<tr>
<td>JRNL 430</td>
<td>Investigative and Computer Assisted Reporting</td>
<td>3</td>
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<td></td>
<td><strong>PROFESSIONAL EMPHASIS</strong></td>
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<tr>
<td>COMM 121</td>
<td>Intro to Media Arts Production</td>
<td>3</td>
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<td></td>
<td>Editing, Desktop Publishing or Digital Media - Choose 1 of the following:</td>
<td>3</td>
</tr>
<tr>
<td>WRIT 317</td>
<td>Editing for Publication</td>
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<tr>
<td>AENG 356</td>
<td>Desktop Publishing</td>
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<tr>
<td>COMM 380</td>
<td>Digital Media Writing</td>
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<td>Ethics or Communication and Media Law - Choose 1 of the following:</td>
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<tr>
<td>JRNL 328</td>
<td>Ethics in Digital Media Journalism</td>
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<tr>
<td>COMM 206</td>
<td>Communication and Media Law</td>
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<td>Internship or Independent Study - Choose 1 of the following:</td>
<td>4-12</td>
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<tr>
<td>COMM 300</td>
<td>Co-Op Ed Experience in Comm</td>
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<tr>
<td>COMM 498</td>
<td>Independent Study</td>
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<td><strong>ELECTIVES FOR JOURNALISM</strong></td>
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<td>Choose 12 hours from:</td>
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<tr>
<td>COMM 251</td>
<td>Public Relations I: Intro to Principles &amp; Theory</td>
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<td>COMM 320</td>
<td>Radio Production</td>
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<tr>
<td>COMM 321</td>
<td>Television Production</td>
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<td>COMM 322</td>
<td>Media Aesthetics &amp; Criticism</td>
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<td>COMM 323</td>
<td>Producing for Digital Media</td>
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<tr>
<td>COMM 326</td>
<td>Media Writing: News</td>
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<tr>
<td>COMM 330</td>
<td>Media and Women's Culture</td>
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<tr>
<td>COMM 333</td>
<td>Gender and Communication</td>
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<tr>
<td>COMM 337</td>
<td>Documentary Film I: Concepts</td>
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<tr>
<td>COMM 351</td>
<td>Public Relations II: Public Relations Writing</td>
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<tr>
<td>COMM 380</td>
<td>Digital Media Writing</td>
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<tr>
<td>COMM 390</td>
<td>Social Media Campaigns</td>
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<tr>
<td>COMM 400</td>
<td>Co-Op Ed Experience in Comm</td>
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<tr>
<td>COMM 421</td>
<td>Advanced Television Production</td>
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<td>COMM 425</td>
<td>Broadcast News Reporting</td>
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<tr>
<td>COMM 429</td>
<td>Topics in Communication</td>
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<tr>
<td>COMM 437</td>
<td>Documentary Filmmaking II</td>
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<tr>
<td>COMM 440</td>
<td>Leadership and Media</td>
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<td>COMM 441</td>
<td>Political Communication</td>
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<tr>
<td>WRIT 318</td>
<td>Web Writing</td>
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<tr>
<td>WRIT 340</td>
<td>Rhetorical Analysis</td>
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<tr>
<td>ENTR 370</td>
<td>Media Entrepreneurship</td>
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<tr>
<td>JRNL 327</td>
<td>Feature Writing and Magazine Journalism</td>
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Choose either 12 credits of electives or a minor. Journalism students are advised to give consideration to a minor in Media Arts Production, a double concentration in Strategic Public Relations, or a minor in Sports Studies.

**Total Hours**: 37-45