

MEDIA ARTS PRODUCTION, B.S.

The B.S. in Media Arts Production focuses on creation of original content across genres to inform, entertain, persuade and enlighten audiences. Students learn industry specific skills and standards, managing projects, meeting tight deadlines, and collaborating in production teams. Persons considering the B.S. in Media Arts Production should consult with the department about requirements, as these programs undergo periodic revision.

Major in Media Arts Production

Code	Title	Hours
CORE REQUIREMENTS (C- or better required)		
COMM 101	Introduction to Communication (C- or better)	3
COMM 201	Theory of Communication (C- or better)	3
COMM 301	Communication Research (C- or better)	3
COMM 401	Critical-Cultural Studies in Communication (C- or better)	3
PRODUCTION CORE		
COMM 121	Intro to Media Arts Production	3
Survey of Mass Media		3
COMM 220	Survey of Media	
COMM 320	Radio Production	3
COMM 321	Television Production	3
Media Writing: News or Media Writing: Fiction - Choose 1 of the following:		3
COMM 326	Media Writing: News	
COMM 327	Media Writing: Fiction	
ADVANCED PRODUCTION CORE		
undefined - Choose 9 hours from:		9
COMM 421	Advanced Television Production	
COMM 422	Adv Radio Prod: Podcasting	
COMM 437	Documentary Filmmaking II	
COMM 323	Producing for Digital Media	
COMM 425	Broadcast News Reporting	
ELECTIVES GROUP A - Choose 6-9 Credits		
undefined - Choose 6 hours from:		6
COMM 300	Co-Op Ed Experience in Comm	
COMM 400	Co-Op Ed Experience in Comm	
COMM 206	Communication and Media Law	
COMM 230	International Broadcasting	
COMM 322	Media Aesthetics & Criticism	
COMM 327	Media Writing: Fiction	
COMM 330	Media and Women's Culture	
COMM 335	Comm & Emerging Technologies	
COMM 337	Documentary Film I: Concepts	
COMM 380	Digital Media Writing	
COMM 390	Social Media Campaigns	
COMM 440	Leadership and Media	
COMM 480	Topics in Media:	
ELECTIVES GROUP B - Choose 0-3 Credits		

9 credits of elective are required to meet the minimum of 45 credits in the major. You may take all electives from group A or 6 credits from group A and 3 credits from Group B. Additional electives taken that are not required but would qualify for the major will count in Group B electives per the major GPA policy of the University.

Total Hours 42

Req Related for Media Arts Production

Code	Title	Hours
Art, Technology or Film Courses - Choose 9 hours from:		9
Any ART course(s)		
Any DESN course(s)		
Any ITEC course(s)		
Any AENG course(s)		
ANTH 227	Culture Through Film	
ECON 305	Economics in Film	
ENGL 240	The Art of Film	
ENGL 347	Ethnicity in Film	
ENGL 481	History Of Film	
ENGL 482	Film and American Society	
ENGL 483	Politics, Film & Electronic Media	
PHIL 327	Philosophy in Film	
Total Hours		9