MEDIA STUDIES MINOR

The aim of the Media Studies minor is to complement and enhance students’ existing major programs in their understanding of the foundational, conceptual, and theoretical study of media, through analyzing and critiquing media messages, emerging technological trends, and law and ethics. This curriculum can help students better examine the contemporary media landscape of our increasingly diverse world, increase digital, informational, and media literacy, and complement their major curricula. The minor is especially designed for programs where students may have a related interest in this complimentary area of study, like anthropology, business, criminology, English, government, public relations, and sociology. This Media Studies minor does not overlap our other program’s minor in Media Arts Production because the Media Studies minor has no production courses in the curriculum, and no aim for content creation as part of the program.