STRATEGIC PUBLIC RELATIONS MINOR

Millersville University’s Strategic Public Relations minor balances study of the discipline in classroom and applied settings. The foundation of effective strategic communication and public relations consists of communication and public relations theory, social science research, media studies, digital communication, cultural studies and more.

**Regulations Governing Minor Course Work**

1. There shall be a minimum of 18.0 credit hours with a minimum Millersville QPA of 2.0.
2. Only one course which counts toward your major may be counted toward your minor.
3. Courses that count toward a minor are also eligible to be used to satisfy the current University-wide General Education requirements subject to normal distribution requirements.
4. At least two courses should be at the upper-division level (300-400). Exceptions may be requested upon evidence of program depth.
5. No course needed for the minor may be taken Pass-Fail.
6. One-half or more of the work required for the minor must be completed at Millersville University.
7. No student may minor in his or her major.

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