

# STRATEGIC PUBLIC RELATIONS MINOR

COMM 441	Political Communication	
<b>Total Hours</b>		<b>18</b>

## Regulations Governing Minor Course Work

1. There shall be a minimum of 18.0 credit hours with a minimum Millersville QPA of 2.0.
2. Only one course which counts toward your major may be counted toward your minor.
3. Courses that count toward a minor are also eligible to be used to satisfy the current University-wide General Education requirements subject to normal distribution requirements.
4. At least two courses should be at the upper-division level (300-400). Exceptions may be requested upon evidence of program depth.
5. No course needed for the minor may be taken Pass-Fail.
6. One-half or more of the work required for the minor must be completed at Millersville University.
7. No student may minor in his or her major.

## Minor in Strategic Public Relations

Code	Title	Hours
Intro to Communication or Communication Theory (C- Minimum) - Choose 1 of the following:		3
COMM 101	Introduction to Communication	
COMM 201	Theory of Communication	
COMM 251	Public Relations I: Intro to Principles & Theory	3
COMM 351	Public Relations II: Public Relations Writing	3
<b>ELECTIVES</b>		
9 credits of elective are required, minimum of 6 credits at the 300/400 level, 3 credits from Group A and 3 credits from Group B.		
Group A Electives - Choose 3 hours from:		3
COMM 224	Organizational Communication 1	
COMM 225	Nonprofit Sector Communication	
COMM 335	Comm & Emerging Technologies	
COMM 461	Health Communication	
Group B Electives - Choose 3 hours from:		3
WRIT 343	Rhetoric of Marginalized Communities	
COMM 371	Crisis Emergency & Risk Comm	
COMM 380	Digital Media Writing	
COMM 390	Social Media Campaigns	
COMM 403	Persuasion & Social Media Infl	
COMM 441	Political Communication	
Open Elective - Choose 3 hours from:		3
COMM 224	Organizational Communication 1	
COMM 225	Nonprofit Sector Communication	
COMM 335	Comm & Emerging Technologies	
COMM 461	Health Communication	
WRIT 343	Rhetoric of Marginalized Communities	
COMM 371	Crisis Emergency & Risk Comm	
COMM 380	Digital Media Writing	
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