

RHETORIC AND DIGITAL WRITING CERTIFICATE

This online certificate program allows students to gain critical advanced skills in the area of digital writing. The courses in the online certificate program build a foundation in rhetorical theory, then include courses in digital writing. Courses emphasize current digital writing spaces like social media, blogs, websites, and more to prepare students for digital writing in workplaces, nonprofits, schools, and more. The foundation in rhetorical theory helps students develop skills that will adapt to technological changes and advances in the decades to come.

Rhetoric and Digital Writing

Code	Title	Hours
WRIT 280	Intro to Rhetoric for Writers	3
WRIT 273	Writing and Gaming	3
Rhetoric and Digital Writing Electives - Choose 1 of the following:		3
WRIT 340	Rhetorical Analysis	
WRIT 343	Rhetoric of Marginalized Communities	
COMM 380	Digital Media Writing	
WRIT 318	Web Writing	3
Total Hours		12