RHETORIC AND DIGITAL WRITING CERTIFICATE

This online certificate program allows students to gain critical advanced skills in the area of digital writing. The courses in the online certificate program build a foundation in rhetorical theory, then include courses in digital writing. Courses emphasize current digital writing spaces like social media, blogs, websites, and more to prepare students for digital writing in workplaces, nonprofits, schools, and more. The foundation in rhetorical theory helps students develop skills that will adapt to technological changes and advances in the decades to come.