## MUSIC INDUSTRY, B.S. – LIVE AUDIO

The primary goal of the Live Audio concentration is to provide students with a solid foundation in live audio technology, music business, and music performance. This concentration will allow them to increase their specificity in live audio technology, thus resulting in students who will be more prepared for the job market and more competitive with graduates from private institutions. In addition, this concentration will explore the technology and techniques necessary to produce concerts in various venues, including those on and off campus. Students will participate in all facets of music-related concert production, including equipment options, signal flow, signal processing, mixing live shows, and live recording techniques.