

SPORTS ADMINISTRATION, B.S. - SPORT COACHING OPTION

Millersville University's Sport Administration program prepares students to enter the sport industry's complex business background. The sports management major equips students to interact with sport industries and various business departments within sport organizations. The B.S. in Sport Administration has four options for students to choose from based on their career goals: Sport Business, Sport Coaching, Marketing minor, or Management minor.

Sport Administration

Code	Title	Hours
REQUIRED COURSES FOR SPORT ADMINISTRATION		
BUAD 161	Intro to Financial Accounting	3
BUAD 162	Intro to Managerial Accounting	3
FIN 203	Personal Finance	3
BUAD 231	Principles of Marketing	3
BUAD 251	Principles of Management	3
WSSD 311	Resp to Emergen: First Aid CPR	3
WSSD 350	Sport in North America	3
WSSD 358	Sport Fundraising & Devel Prin	3
International Sport Administration or International Sport Tour - Choose 1 of the following:		3
WSSD 360	International Sport Management	
WSSD 410	Intl. Sport Issues & Industry	
WSSD 454	Leadership Development in Sports	3
WSSD 483	Legal Aspects of Sport	3
Topics in Communication: Sport Communication		3
COMM 429	Topics in Communication (Topics: Sport Communication)	
REQUIRED CAPSTONE EXPERIENCE		
undefined - Choose 1 of the following:		12
WSSD 300	Co-Op Ed Experience in Wssd	
WSSD 400	Co-Op Ed Experience in Wssd	
A Minor or a Second Major is Required. Please consult advisor		
For the Sport Administration major, you must select a university approved minor or second major. This requirement will register as complete when you have declared the second major or the minor using the Academic Program Change request form. If you have questions, please consult your advisor.		
Total Hours		48