

# **SPORTS ADMINISTRATION, B.S. - SPORT COACHING OPTION**

---

Millersville University's Sport Administration program prepares students to enter the sport industry's complex business background. The sports management major equips students to interact with sport industries and various business departments within sport organizations. The B.S. in Sport Administration has four options for students to choose from based on their career goals: Sport Business, Sport Coaching, Marketing minor, or Management minor.