

# **APPLIED ENGINEERING & TECHNOLOGY MANAGEMENT, B.S. - GRAPHIC & PACKAGING TECHNOLOGIES CONCENTRATION**

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The Graphic & Packaging Technologies major at Millersville University educates students on topics regarding pre-press through post-press operations, including design, layout and desktop publishing. As a multifaceted industry with a wide range of career opportunities in fields such as print production, digital publishing and design, and web-based media, this program will prepare graduates to find employment in areas like production planning and estimating, customer relations, digital production, sales and quality control.