

# BUSINESS ADMINISTRATION, B.S. - GENERAL BUSINESS

The BS in General Business program equips students with the essential elements of Accounting, Finance, International Business, Management and Marketing to pursue employment in any business or organization, or to continue their professional studies.

## Major in Business Administration

Code	Title	Hours
BUSINESS FOUNDATIONS BLOCK		9
BUAD 161	Intro to Financial Accounting (C- minimum)	
BUAD 162	Intro to Managerial Accounting (C- minimum)	
BUAD 202	Legal Environment of Business (C- minimum)	
BUSINESS CORE REQUIREMENTS		24
A grade of C- or higher is required in BUAD 231 (Marketing), BUAD 251 (Management), and BUAD 341 (Finance) as a pre-requisite for the upper level courses in the respective areas.		
BUAD 206	Business Research Methods	
BUAD 231	Principles of Marketing	
BUAD 251	Principles of Management	
BUAD 307	Management Information Systems	
BUAD 341	Managerial Finance 1	
BUAD 352	Human Resource Management	
BUAD 358	Management Science	
BUAD 455	Strategy and Policy	
DEPARTMENTAL ELECTIVES - Choose 9 hours from:		9
Any ACCT course(s)		
Any BUAD course(s)		
Any FIN course(s)		
Any MGMT course(s)		
Any MKTG course(s)		
Any ACFN course(s)		
Any MGMK course(s)		
Any INTB course(s)		
Any INTE course(s)		
Note: This requirement may not be satisfied with BUAD 161, BUAD 162, BUAD 202, BUAD 206, BUAD 231, BUAD 251, BUAD 307, BUAD 341, BUAD 352, BUAD 358, or BUAD 455.		
For 'Departmental Electives', you may select any three BUAD courses (including COOP/Internships), or you may also take certain approved non-business elective courses to fill this requirement. You may click <a href="#">here</a> to see the current list of non-business electives. Declaring more than one business concentration, a second major, or a minor will waive departmental electives.		
OPTION DECLARED		
Concentration in General Business - See separate block		
<b>Total Hours</b>		<b>42</b>

## Concentration in General Business

Code	Title	Hours
Electives for General Business - Choose 15 hours from:		15
Any 3-level ACCT course(s)		
Any 4-level ACCT course(s)		
Any 3-level FIN course(s)		
Any 4-level FIN course(s)		
Any 3-level MGMT course(s)		
Any 4-level MGMT course(s)		
Any 3-level MKTG course(s)		
Any 4-level MKTG course(s)		
Any 3-level INTB course(s)		
Any 4-level INTB course(s)		
BUAD 488A	Seminar in Accounting and Finance	
BUAD 488B	Seminar in Management and Marketing	
Internships/Co-ops numbered 300 and 400 will not count as General Business concentration electives. However, they may be used as Departmental electives in the major requirements.		
<b>Total Hours</b>		<b>15</b>

## Req Related for Business Administration

Code	Title	Hours
Required Related Credits		
true		
ECON 101	Principles of Macroeconomics (C- minimum)	3
ECON 102	Principles of Microeconomics (C- minimum)	3
Data Visualization and Communication - Choose 1 of the following:		4
MATH 256	Data Visualization and Communication	
MATH 279	Experimental (Data Visualiation Comm)	
MATH 235	Survey of Statistics	3
<b>Total Hours</b>		<b>13</b>