BUSINESS ADMINISTRATION, B.S. - INTERNATIONAL BUSINESS

The International Business concentration, which is housed within the General Business major, emphasizes the importance of foundations in finance, accounting, management and marketing to ground a growing perspective of international business. A degree in International Business enables students to succeed in organizations throughout our interconnected world. This program of study prepares students to work in international businesses or global financial firms. Millersville University’s General Business program is internationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Major in Business Administration

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>BUAD 161</td>
<td>Intro to Financial Accounting (C- minimum)</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 162</td>
<td>Intro to Managerial Accounting (C- minimum)</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 202</td>
<td>Legal Environment of Business (C- minimum)</td>
<td>3</td>
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BUSINESS Core Requirements

- A grade of C- or higher is required in BUAD 231 (Marketing), BUAD 251 (Management), and BUAD 341 (Finance) as a pre-requisite for the upper level courses in the respective areas.

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<tbody>
<tr>
<td>BUAD 206</td>
<td>Business Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 231</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 251</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 307</td>
<td>Management Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 341</td>
<td>Managerial Finance 1</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 352</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 358</td>
<td>Management Science</td>
<td>3</td>
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BUAD 455 | Strategy and Policy                             | 3     |

DEPARTMENTAL ELECTIVES - Choose 9 hours from:

- Any ACCT course(s)
- Any BUAD course(s)
- Any FIN course(s)
- Any MGMT course(s)
- Any ACFN course(s)
- Any MGMTK course(s)
- Any INTB course(s)

Note: This requirement may not be satisfied with BUAD 161, BUAD 162, BUAD 202, BUAD 206, BUAD 231, BUAD 251, BUAD 307, BUAD 341, BUAD 352, BUAD 358, or BUAD 455.

For 'Departmental Electives', you may select any three BUAD courses (including COOP/Internships), or you may also take certain approved non-business elective courses to fill this requirement. You may click here to see the current list of non-business electives. Declaring more than one business concentration, a second major, or a minor will waive departmental electives.

OPTION DECLARED

Concentration in International Business - See separate block

Total Hours 42

Concentration in International Business-BUAD

<table>
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<tr>
<th>Code</th>
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<th>Hours</th>
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<tbody>
<tr>
<td>INTB 321A</td>
<td>Intro to International Business</td>
<td>3</td>
</tr>
<tr>
<td>INTB 321B</td>
<td>Intro to International Business</td>
<td>3</td>
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International Business Directed Electives - Choose 3 of the following:

- FIN 344 | International Finance
- MGMT 357 | International Management
- MKTG 435 | International Marketing
- ECON 325 | International Economics

International Business Electives - Choose 1 class from:

- ANTH 121 | Cultural Anthropology
- Any 33-level MKTG course(s)
- Any 43-level MKTG course(s)
- Any 34-level FIN course(s)
- Any 44-level FIN course(s)
- Any 35-level MGMT course(s)
- Any 45-level MGMT course(s)
- Any 36-level ACCT course(s)
- Any 46-level ACCT course(s)
- BUAD 488A | Seminar in Business Admin
- BUAD 488B | Seminar in Business Admin
- GEOG 222 | Economic Geography
- GOVT 251 | Intro to Global Politics
- GOVT 325 | Modern Asia
- GOVT 351 | International Law

Total Hours 12

Req Related for Business Administration

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<tbody>
<tr>
<td>ECON 101</td>
<td>Principles of Macroeconomics (C- minimum)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 102</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
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Data Visualization and Communication - Choose 1 of the following:

- MATH 256
- MATH 279 | Experimental (Data Visualization Comm)
- MATH 235 | Survey of Statistics

Recommended Foreign Language Proficiency

- Foreign language courses at the intermediate level or above.

Students with an International Business option are recommended to fulfill the business electives by attaining proficiency in a foreign language at the intermediate level or above.

Total Hours 9