

BUSINESS ADMINISTRATION, B.S. - INTERNATIONAL BUSINESS

The International Business concentration, which is housed within the General Business major, emphasizes the importance of foundations in finance, accounting, management and marketing to ground a growing perspective of international business. A degree in International Business enables students to succeed in organizations throughout our interconnected world. This program of study prepares students to work in international businesses or global financial firms. Millersville University's General Business program is internationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Major in Business Administration

Code	Title	Hours
BUSINESS FOUNDATIONS BLOCK		9
BUAD 161	Intro to Financial Accounting (C- minimum)	
BUAD 162	Intro to Managerial Accounting (C- minimum)	
BUAD 202	Legal Environment of Business (C- minimum)	
BUSINESS CORE REQUIREMENTS		24
A grade of C- or higher is required in BUAD 231 (Marketing), BUAD 251 (Management), and BUAD 341 (Finance) as a pre-requisite for the upper level courses in the respective areas.		
BUAD 206	Business Research Methods	
BUAD 231	Principles of Marketing	
BUAD 251	Principles of Management	
BUAD 307	Management Information Systems	
BUAD 341	Managerial Finance 1	
BUAD 352	Human Resource Management	
BUAD 358	Management Science	
BUAD 455	Strategy and Policy	
DEPARTMENTAL ELECTIVES - Choose 9 hours from:		9
Any ACCT course(s)		
Any BUAD course(s)		
Any FIN course(s)		
Any MGMT course(s)		
Any MKTG course(s)		
Any ACFN course(s)		
Any MGMK course(s)		
Any INTB course(s)		
Any INTE course(s)		
Note: This requirement may not be satisfied with BUAD 161, BUAD 162, BUAD 202, BUAD 206, BUAD 231, BUAD 251, BUAD 307, BUAD 341, BUAD 352, BUAD 358, or BUAD 455.		
For 'Departmental Electives', you may select any three BUAD courses (including COOP/Internships), or you may also take certain approved non-business elective courses to fill this requirement. You may click here to see the current list of non-business electives. Declaring more than one business concentration, a second major, or a minor will waive departmental electives.		

OPTION DECLARED

Concentration in International Business - See separate block

Total Hours 42

Concentration in International Business-BUAD

Code	Title	Hours
Introduction to International Business - Choose 1 of the following:		3
INTB 321A	Intro to International Business	
INTB 321B	Intro to International Business	
International Business Directed Electives - Choose 3 of the following:		9
FIN 344	International Finance	
MGMT 357	International Management	
MKTG 435	International Marketing	
ECON 325	International Economics	
International Business Electives - Choose 1 class from:		
ANTH 121	Cultural Anthropology	
Any 33-level MKTG course(s)		
Any 43-level MKTG course(s)		
Any 34-level FIN course(s)		
Any 44-level FIN course(s)		
Any 35-level MGMT course(s)		
Any 45-level MGMT course(s)		
Any 36-level ACCT course(s)		
Any 46-level ACCT course(s)		
BUAD 488A	Seminar in Accounting and Finance	
BUAD 488B	Seminar in Management and Marketing	
GEOG 222	Economic Geography	
GOVT 251	Introduction to Global Politics	
GOVT 325	Modern Asia	
GOVT 351	International Law	

Total Hours 12

Req Related for Business Administration

Code	Title	Hours
Required Related Credits		
true		
ECON 101	Principles of Macroeconomics (C- minimum)	3
ECON 102	Principles of Microeconomics (C- minimum)	3
Data Visualization and Communication - Choose 1 of the following:		1-4
MATH 256	Data Visualization and Communication	
MATH 279	Experimental (Data Visualiation Comm)	
MATH 235	Survey of Statistics	3
Recommended Foreign Language Proficiency		0
Foreign language courses at the intermediate level or above.		
Students with an International Business option are recommended to fulfill the business electives by attaining proficiency in a foreign language at the intermediate level or above.		

Total Hours 10-13