

BUSINESS ADMINISTRATION, B.S. - INTERNATIONAL BUSINESS

The International Business concentration, which is housed within the General Business major, emphasizes the importance of foundations in finance, accounting, management and marketing to ground a growing perspective of international business. A degree in International Business enables students to succeed in organizations throughout our interconnected world. This program of study prepares students to work in international businesses or global financial firms. Millersville University's General Business program is internationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP).