

# FINANCE, B.S. - WEALTH MANAGEMENT

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The wealth management concentration builds upon Millersville's very successful finance program. The demand for financial planners is on an upward trajectory in the United States, lifted by rising income levels and life expectancies. These trends are exacerbated in our area; the Lancaster region's demographics show an increasing population, driven in part by families and retirees moving from the Maryland-DC area. This program's curriculum is designed to build students' expertise in portfolio choice, risk, behavior-based investing decisions, and financial literacy. The wealth management concentration helps our students enter this field with the business skills and interpersonal training to excel in their careers.