

MANAGEMENT, B.S.

The Management program at Millersville University equips students for a variety of roles and allows them to enter the business field at a high-level position upon graduation. A BS in Management helps students earn a leadership role in a business or non-profit firm. All organizations require leaders, and our management program teaches the fundamentals of managing resources, hiring, training, and developing teams, as well as creating effective organizational structures. Our management program exposes students to all major functional areas of a business but also will allow you to focus on courses in human resources, entrepreneurship, operations, or leadership based on your individual career goals.

Major in Management

Code	Title	Hours
BUSINESS FOUNDATIONS BLOCK		
BUAD 161	Intro to Financial Accounting (C- minimum)	3
BUAD 162	Intro to Managerial Accounting (C- minimum)	3
BUAD 202	Legal Environment of Business (C- minimum)	3
REQUIRED BUSINESS COURSES		
A grade of C- or higher is required in BUAD 231 (Marketing), BUAD 251 (Management), and BUAD 341 (Finance) as a pre-requisite for the upper level courses in the respective areas.		
BUAD 206	Business Research Methods	3
BUAD 231	Principles of Marketing	3
BUAD 251	Principles of Management	3
BUAD 307	Management Information Systems	3
BUAD 341	Managerial Finance 1	3
BUAD 352	Human Resource Management	3
BUAD 358	Management Science	3
BUAD 455	Strategy and Policy	3
UPPER LEVEL MANAGEMENT COURSES		
MGMT 355	Business and Society	3
MGMT 357	International Management	3
MGMT 452	Operations and Supply Chain Management	3
Seminar in Business Administration - Choose 1 of the following:		3
BUAD 488A	Seminar in Accounting and Finance	
BUAD 488B	Seminar in Management and Marketing	
BUAD 488A	Seminar in Accounting and Finance	
Co-Op Ed Exp in Mgmt/Mktg - Choose 3 hours from:		3
MGMK 300	Co-Op Ed Exp in Mgmt/Mktg	
Management Electives - Choose 9 hours from:		9
Any 35-level MGMT course(s)		
Any 45-level MGMT course(s)		
Any 37-level MGMT course(s)		
MGMT 381	Data & Information Management	
MGMT 405	Topics in Management	
DEPARTMENTAL ELECTIVES		
undefined - Choose 6 hours from:		6
Any ACCT course(s)		
Any BUAD course(s)		
Any FIN course(s)		
Any MGMT course(s)		
Any MKTG course(s)		

Any ACFN course(s)

Any MGMK course(s)

Any INTB course(s)

Any INTE course(s)

Note: This requirement may not be satisfied with BUAD 161, BUAD 162, BUAD 202, BUAD 206, BUAD 231, BUAD 251, BUAD 307, BUAD 341, BUAD 352, BUAD 358, or BUAD 455.

For 'Departmental Electives', you may select any three BUAD courses (including COOP/Internships), or you may also take certain approved non-business elective courses to fill this requirement. You may click here to see the current list of non-business electives. Declaring a concentration, a second major, or a minor will waive departmental electives.

Total Hours **63**

Req Related for Management

Code	Title	Hours
ECON 101	Principles of Macroeconomics (C- minimum)	3
ECON 102	Principles of Microeconomics (C- minimum)	3
Data Visualization and Communication - Choose 1 of the following:		4
MATH 256	Data Visualization and Communication	
MATH 279	Experimental (Data Visualization Comm)	
MATH 235	Survey of Statistics	3
WRIT 316	Business Writing (AW)	3
Total Hours		16