MULTIDISCIPLINARY STUDIES, B.S., BUSINESS ANALYTICS OPTION

Business Analytics is an area that is interdisciplinary in nature, bringing together competencies across the social sciences and natural sciences. Data acquisition, data analysis, strategic planning, and communication are essential skills that are common to several disciplines and form the core of any business analytics program. Students who enroll in the MDST Business Analytics concentration will gain the abilities and experience to analyze information and make data-driven recommendations that can help clients, workers, companies, and society as they lead business organizations into the future.

PROGRAM ADVISORS

Dr. Ronald Baker, Associate Professor (Economics)
Dr. Eric Blazer, Associate Professor & Chair (Accounting and Finance)

For more information visit: https://www.millersville.edu/mdst/approved-programs/business-analytics.php