# Multidisciplinary Studies, B.S., Entrepreneurship Option

## Multidisciplinary Studies(BS) - College of Business

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<tr>
<th>Code</th>
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<th>Hours</th>
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<td>Credits for Entrepreneurship</td>
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<td>Minimum Residency for Entrepreneurship</td>
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<td>Minimum GPA for Multidisciplinary Studies Major</td>
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### ENTREPRENEURSHIP - CORE 1 (MANAGEMENT/MARKETING)

Intro to Entrepreneurship

- BUAD 105
- BUAD 231 Principles of Marketing 3
- BUAD 251 Principles of Management 3
- MGMT 356 Entrepreneurial Management 3

Creativity

- MGMT 405 Topics in Management 3

Internship 1

- Choose one 300 course

Core 1 Electives - Choose 3 of the following:

- BUAD 352 Human Resource Management
- MGMT 372 Organizational Behavior
- MGMT 375 Business Web Development
- MGMT 405 Topics in Management
- MGMT 454 Talent Acquisition
- MKTG 332 Consumer Behavior
- MKTG 333 Personal Selling
- MKTG 335 Advertising
- MKTG 336 Retail Marketing
- MKTG 431 Marketing Research

### ENTREPRENEURSHIP - CORE 2 (OTHER DEPARTMENTS)

- BUAD 161 Intro to Financial Accounting 3
- BUAD 202 Legal Environment of Business 3
- FIN 203 Personal Finance 3

Accounting and Finance for Entrepreneurs

- BUAD 303

Internship 2

- Choose one 400 course

Core 2 Electives - Choose 2 of the following:

- AENG 492 Technical Entrepreneurship
- COMM 305 Business and Professional Communication

## CAPSTONE EXPERIENCE - BUSINESS PLAN DEVELOPMENT OR HONORS THESIS

undefined - Choose 3 hours from:

- MGMT 456
- ACFN 489 Honors Course
- ACFN 499
- MGMK 489 Honors Course
- MGMK 499

Total Hours 33

### Req Related for Multidisciplinary Studies - BUAD

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### Related Electives for Entrepreneurship

- ECON 101 Principles of Macroeconomics 3
- ECON 102 Principles of Microeconomics 3

Statistics - Choose 1 of the following:

- MATH 130 Elements of Statistics 1 3
- MATH 235 Survey of Statistics
- ECON 231 Applied Statistics 1

Total Hours 9

## Notes

- COMM 380 Digital Media Writing
- COMM 390 Social Media Campaigns
- COMM 403 Persuasion & Social Media Infl
- COMM 405
- INTB 321
- MATH 256 Data Visualization and Communication