

MULTIDISCIPLINARY STUDIES, B.S., ENTREPRENEURSHIP OPTION

Multidisciplinary Studies(BS)- College of Business

Code	Title	Hours
Credits for Entrepreneurship		

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Minimum Residency for Entrepreneurship
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Minimum GPA for Multidisciplinary Studies Major

ENTREPRENEURSHIP - CORE 1 (MANAGEMENT/MARKETING)

Intro to Entrepreneurship

BUAD 105		
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BUAD 231	Principles of Marketing	3
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BUAD 251	Principles of Management	3
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MGMT 356	Entrepreneurial Management	3
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Creativity		3
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MGMT 405	Topics in Management	
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Internship 1

Choose one 300 course

Core 1 Electives - Choose 3 of the following: 9

BUAD 352	Human Resource Management	
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MGMT 372	Organizational Behavior	
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MGMT 375	Business Web Development	
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MGMT 405	Topics in Management	
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MGMT 454	Talent Acquisition	
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MKTG 332	Consumer Behavior	
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MKTG 333	Personal Selling	
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MKTG 335	Advertising	
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MKTG 336	Retail Marketing	
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MKTG 431	Marketing Research	
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ENTREPRENEURSHIP - CORE 2 (OTHER DEPARTMENTS)

BUAD 161	Intro to Financial Accounting	3
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BUAD 202	Legal Environment of Business	3
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FIN 203	Personal Finance	3
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Accounting and Finance for Entrepreneurs

BUAD 303		
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Internship 2

Choose one 400 course

Core 2 Electives - Choose 2 of the following:

AENG 492	Technical Entrepreneurship	
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COMM 305	Business and Professional Communication	
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COMM 380	Digital Media Writing	
COMM 390	Social Media Campaigns	
COMM 403	Persuasion & Social Media Infl	
COMM 405		
INTB 321		
MATH 256	Data Visualization and Communication	
CAPSTONE EXPERIENCE - BUSINESS PLAN DEVELOPMENT OR HONORS THESIS		
undefined - Choose 3 hours from:		3
MGMT 456		
ACFN 489	Honors Course	
ACFN 499		
MGMK 489	Honors Course	
MGMK 499		
Total Hours		33

Req Related for Multidisciplinary Studies - BUAD

Code	Title	Hours
Credits for Multidisciplinary Studies		

true

Related Electives for Entrepreneurship

ECON 101	Principles of Macroeconomics	3
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ECON 102	Principles of Microeconomics	3
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Statistics - Choose 1 of the following: 3

MATH 130	Elements of Statistics 1	
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MATH 235	Survey of Statistics	
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ECON 231	Applied Statistics 1	
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Total Hours 9