

MULTIDISCIPLINARY STUDIES, B.S., ENTREPRENEURSHIP OPTION

The Entrepreneurship program is interdisciplinary, bringing together competencies and viewpoints in ingenious ways to help individuals create their own visions, strategic and operational plans, and ultimately start their own businesses. Creativity, data acquisition and analysis, financial acumen, strategic planning, and communication are essential skills that are common to several disciplines and form the core of our entrepreneurship program. Our program integrates courses in management and marketing, accounting and finance, communications, applied engineering, and other disciplines to give our graduates the skills, abilities, experiences, and perspectives to start their own business and add value to an organization.

Another distinctive element of this program, critical for both workforce development and community relations, is the hands-on component. Students majoring in Entrepreneurship will need to complete two three-credit internships for a total of 6 credits. Students with the business, creativity, and communications skills gained in this program will be in high demand. Moreover, the second internship will take place during a student's senior year, and will directly link them with a small business, startup, or non-profit organization in or around the City of Lancaster. This allows our students to use their skills and perspectives to directly help local businesses grow and thrive, while giving them hands-on experiences that will aid them as they begin their own careers.

PROGRAM ADVISORS

Dr. Eric Blazer, Associate Professor & Chair (Accounting and Finance)

Dr. David DiRusso, Professor & Chair (Management and Marketing)