

SPORTS MANAGEMENT, MSW/M.ED.

A dual-degree option is available for students in the MSW program who wish to also obtain a Master of Social Work and Master of Education in sport management. Students seeking a dual degree in MSW/M.Ed. in sport management will need to complete the full curriculum in the MSW program (which is 36 or 60 credits). Students will learn emerging trends in working with athletes of all levels, in clinical and counseling settings; gain knowledge and skills related to athletic program and/or venue management; and develop methodologies to work with athletes in a number of areas—for example, career counseling, life skills development, substance-abuse prevention, advocacy, recruitment and transitioning to a post-athletic career.

In addition to completing the requirements for the MSW degree, you must complete the requirements for the major in Sport Management.

You must select either the Athletic Coaching or Athletic Management concentration.

Requirements for Athletic Management: Major in Sport Management (MED)

Code	Title	Hours
REQUIRED COURSES		15
WSSD 601	Organization and Administration of Sport Programs	
WSSD 602	Sport in American Culture	
WSSD 603	Moral and Ethical Issues in Sports	
WSSD 604	Event Management	
WSSD 605	Sport and the Law	
ELECTIVE COURSE OR THESIS - Choose 1 of the following options 1-2:		
Option 1. Elective Course - Choose 1 class from:		
Any 5-level WSSD course(s)		
Any 6-level WSSD course(s)		
Option 2. Thesis Option		
WSSD 698	Research Proposal	
WSSD 699	Thesis	
Athletic Management Concentration - See separate block		
Total Hours		15

Concentration in Athletic Management

Code	Title	Hours
ATHLETIC MANAGEMENT COURSES		
WSSD 616	Internship for Athletic Management	3
WSSD 622	Sport Finance	3
Special Topics: Sport Marketing		3
WSSD 689	Sp Topics:	
Total Hours		9

Requirements for Athletic Coaching: Major in Sport Management (MED)

Code	Title	Hours
REQUIRED COURSES		15
WSSD 601	Organization and Administration of Sport Programs	
WSSD 602	Sport in American Culture	
WSSD 603	Moral and Ethical Issues in Sports	
WSSD 604	Event Management	
WSSD 605	Sport and the Law	
ELECTIVE COURSE OR THESIS - Choose 1 of the following options 1-2:		
Option 1. Elective Course - Choose 1 class from:		
Any 5-level WSSD course(s)		
Any 6-level WSSD course(s)		
Option 2. Thesis Option		
WSSD 698	Research Proposal	
WSSD 699	Thesis	
Athletic Coaching Concentration - See separate block		
Total Hours		15

Concentration in Athletic Coaching

Code	Title	Hours
WSSD 619	Internship for Athletic Coaching	3
Athletic Coaching Electives - Choose 2 classes from:		
Any 5-level WSSD course(s)		
Any 6-level WSSD course(s)		
Total Hours		3