

ART & DESIGN

The Department of Art & Design is an accredited institutional member of the National Association of Schools of Art and Design and offers four baccalaureate-degree programs: the Bachelor of Arts in art (B.A.), the Bachelor of Fine Arts in art (B.F.A.), the Bachelor of Design in interactive and graphic design (B.Des.) and the Bachelor of Science in art education (B.S.Ed.). The recommended course sequence for the B.A., B.F.A. and B.S.E. are similar during the first two years so that any change among these three degree programs in the department will not result in loss of time or credits.

Liberal arts, art education and fine arts degree programs are designed to offer the flexibility needed to meet the unique needs of each student. To lend authenticity to this idea, each student, with the help of an advisor, assumes much of the responsibility for determining their program of study.

B.A., B.Des. and B.F.A. art students must maintain a minimum grade point average of 2.0 in their major, while B.S.Ed. students must maintain a minimum GPA of 3.0 overall.

The B.A. program in art provides a sound, broad-based educational foundation which, to a considerable extent, can be individually tailored to meet the specific educational goals of each student.

The B.S.Ed. in art education program is designed for students who aspire to become art teachers. Upon completing this program, students are certified to teach art at both the elementary and secondary levels in the public and private schools of Pennsylvania.

The B.Des. in interactive and graphic design program provides greater depth and focus in interactive and graphic design. This credential accurately reflects the intensive design educational experiences embedded in this professional study of interactive and graphic design. This degree clearly communicates to employers the concentrated professional skills and attributes of graduates from this program.

The B.F.A. program offers greater depth in art studio and is the professional studies program designed for persons who either intend to become self-employed artists, or graphic designers who wish to further their education in graduate school programs in studio art. Additionally, students may combine the B.F.A. degree with teaching certification.

The Department of Art & Design encourages highly motivated students to participate in internship and cooperative education opportunities that exist in both the public and private sectors. These opportunities are described in the Special Academic Opportunities section of this catalog.

Applicants for the B.F.A. in art, B.A. in art or the B.S.Ed. in art education programs, including transfer applications, must submit an art portfolio that should include a variety of the student's best artwork. Ten to 15 pieces will be requested in total, with at least two drawings from direct observation. Applicants for the B.Des. in interactive and graphic design are to submit a design review. For this degree the applicants may either complete three design projects or submit a design portfolio. The design portfolio should include 10-15 pieces that show design thinking. The works can be in any medium, be it computer generated, hand drawn or physically built. No original work will be accepted. There will be no in-person reviews. Portfolio deadlines are the first Friday of the month