

INTERACTIVE AND GRAPHIC DESIGN, B.DES.

The department of Art & Design's newest degree, a Bachelor of Design (B.Des.) in Interactive and Graphic Design, was created to keep students on the cusp of this constantly changing and exciting discipline. This program ensures that students are able to keep up with current trends and technological demands in the design industry. Your study will be grounded in courses about design theory, skills, application, and analysis. From there, you can pursue your interests in experience design, kinetic design, web design, basic coding, interactive design, graphic design, and more. The B.Des. in Interactive & Graphic Design gives our students the skills that most employers are now seeking within the design industry.

Major in Interactive & Graphic Design, BDES

Code	Title	Hours
REQUIRED FOUNDATION COURSES		
ART 133	Drawing 1	3
ART 142	2D Design	3
3D Design or 3D Digital Design - Choose 1 of the following:		3
ART 242	3D Design	
DESN 243	Creativity, Innovation & Human-Centered Design Thinking	
REQD. INTERACTIVE GRAPHIC DESIGN FOUNDATION COURSES		
DESN 144	Digital Theory and Skills	3
DESN 240	Typography I	3
DESN 244	Typography 2	3
DESN 246	Intro Sequence/Motion/Vis Comm	3
DESN 247	Intro to Web, Experience and Interaction Design	3
DESN 344	Visual Communication and Graphics Design 1	3
ART DESIGN HISTORY COURSES		
ART 203	Survey Art History 2: 1400 through 20th Century	3
DESN 307	Visual Communication Design History	3
Art History Electives - Choose 2 of the following:		6
ART 201	History and Aesthetics of Photography	
ART 202	Survey of Art History 1: Prehistoric to c 1400	
ART 301	The Ancient World	
ART 302	The Italian Renaissance	
ART 303	The 19th Century	
ART 304	The 20th Century	
ART 305	Women in Art	
ART 313	Art in America	
ART 403	Northern Renaissance	
ART 404	Contemporary Movements in Art	
ART 587	Topics In Art Education	
ART 588	Art Hist Top:	
REQUIRED INTERACTIVE GRAPHIC DESIGN		
Graphic Design - Choose 3 of the following:		9
DESN 347	Design for Social Equity	
DESN 348	Packaging in Design	
DESN 349	Information Design	
DESN 375	Illustration	

DESN 444	Vis Comm and Graphics Design 2	
DESN 480	Sp Topics in Design	
Interactive Design - Choose 3 of the following:		9
DESN 340	Interaction Design	
DESN 341	Motion Design	
DESN 342	Kinetic Design and Animation	
DESN 343	Experience Design	
DESN 447	Advanced Web Design	
DESN 480	Sp Topics in Design (Topics:Design Web/Social Media)	

BDES INTERMEDIATE DESIGN REVIEW NEEDED

During the semester in which 60-75 credits will be complete, a BDES student must submit a Portfolio Review Application for continuance in the BDES Degree Program. Failure to do so may result in suspension from the program.

INTERACTIVE GRAPHIC DESIGN CONCENTRATION ELECTIVES

undefined - Choose 15 hours from:		15
DESN 225	Visual Storytelling and Comics	
DESN 300	Internship/Co-op in Design	
DESN 332	Material Design	
DESN 340	Interaction Design	
DESN 341	Motion Design	
DESN 342	Kinetic Design and Animation	
DESN 343	Experience Design	
DESN 347	Design for Social Equity	
DESN 348	Packaging in Design	
DESN 349	Information Design	
DESN 375	Illustration	
DESN 444	Vis Comm and Graphics Design 2	
DESN 446	Advanced Computers In Design	
DESN 447	Advanced Web Design	
DESN 480	Sp Topics in Design	
ART 345	Introduction to Computer Art	
ART 445	Advanced Computer Art	
ART 300	Co-Op Ed Experience in Art	
ART 486 Topics can be included as a Design Interactive Elective if the topic is applicable. Please have your advisor notify Degree.Audit@millersville.edu if a topics course is approved.		

CAPSTONE: PORTFOLIO

DESN 493	Capstone: Portfolio	3
Total Hours		75

Req Related for Interactive and Graphic Design

Code	Title	Hours
Required Related Elective - Choose 1 of the following:		
COMM 201	Theory of Communication	0-3
COMM 227	Movements & Digital Activism	
THEA 312	Hist/Princpls of Stage Design	
THEA 340	History of Theatre 1	
ENGL 240	The Art of Film	
ENGL 292	Science Fiction	
ENGL 338	Folklore and Literature	
WRIT 342	Reading/Writing for Civic Chng	

ENGL 482	Film and American Society
ENGL 483	Politics, Film & Electronic Media
ENGL 484	Sci Fiction, Technology & Film
MUSI 100	Music and Culture
PHIL 327	Philosophy in Film
PHIL 383	Philosophy of Art
SSCI 203H	H:Exploratns in Hist of Ideas
SOCY 307	African-American Social Thought
ANTH 222	American Indian
ANTH 227	Culture Through Film
Total Hours	0-3