The Economics Department expects all students graduating with an Economics degree to have a sound understanding of economic principles and theory and demonstrate the ability to apply principles and theory to issues of everyday life and analysis of important policy issues. The Economics B.A. Program provides training in economic principles and theory, quantitative analysis, and research and presentation skills. The Economics curriculum emphasizes critical-thinking and problem-solving skills appropriate to a variety of careers.

The United States Bureau of Labor Statistics estimates that employment for Economists will grow six percent over the next decade – somewhat faster than overall national employment. According to the National Association of Colleges and Employers, starting salaries for Economists with bachelor's degrees are the highest among social science and humanities graduate