ENTREPRENEURSHIP MINOR

The minor in entrepreneurship is a dynamic interdisciplinary program that provides opportunities to Millersville students from different disciplines to interact and learn about entrepreneurship—the process of creating value through recognizing and developing opportunities. It serves to complement the student’s major area of study by providing the knowledge and skills needed so that students can create or start their own ventures, work for start-up companies or a family business, or pursue traditional jobs that may involve launching new business units or joint ventures. The goal of the entrepreneurship minor is to learn to think entrepreneurially, identify resources and tools, formulate business plans, and devise clear and compelling value propositions as well as ethical practices.