

ENTREPRENEURSHIP

Millersville University's interdisciplinary minor in entrepreneurship is the only truly interdisciplinary minor of its kind throughout the entire Pennsylvania State System of Higher Education. This minor allows students in any major to bring an entrepreneurial perspective to their specific area of study.

the programs

- Entrepreneurship Minor (<https://catalog.millersville.edu/undergraduate/college-arts-humanities-social-sciences/entrepreneurship/entrepreneur-minor/>)

the faculty

Dain Estes, Coordinator, Economics Minor.

the courses

ENTR 201: 3 s.h.

The Art of Entrepreneurship (G3)

This course introduces and explores the mind-set and process of entrepreneurship in: (1) social entrepreneurship (solving social issues); (2) business entrepreneurship (starting an innovative enterprise); (3) employee entrepreneurship (as a worker in an existing business) and (4) academic entrepreneurship (the pursuit of a valuable and productive education). Emphasis will be on identifying opportunities and value, developing the art of creative problem solving and effectively expressing those solutions. Prereq: none.

ENTR 279: 3 s.h.

Experimental

ENTR 300: 3-12 s.h.

Co-Op Ed Exp in Entrepreneur

Co-Op Ed Experience in Entrepreneurship

ENTR 315: 3 s.h.

Entrepreneurship Practicum

Serves as training for entrepreneurial leadership and emphasizes experiential learning in the practice and the development of skills that are needed by entrepreneurs, including effective leadership, collaboration, planning, and communication.

ENTR 370: 3 s.h.

Media Entrepreneurship (W)

The course focuses on the major steps needed to create a for-profit or nonprofit communication-based enterprise. Emphasis on media writers creating an entrepreneurial endeavor to serve as a model for further development or continued operation.

ENTR 379: 3 s.h.

Experimental

ENTR 400: 3-12 s.h.

Co-Op Ed Exp in Entrepreneur

Co-Op Ed Experience in Entrepreneurship

ENTR 479: 3 s.h.

Experimental

Experimental Course in Entrepreneurship

ENTR 488: 3 s.h.

Capstone in Entrepreneurship

This course serves as a capstone for the Entrepreneurship Minor and provides students with the opportunity to work on either a simulated or real startup company, as well as examining case studies from leading entrepreneurs. Multidisciplinary teams of students work on mentor-defined or mentor-approved projects, from product or process conception towards commercialization. The course is intended to show what it takes to assemble teams with core competencies in different areas into a successfully functioning business organization. Teams work on a variety of issues including intellectual property, marketing, definition of a product requirements document, human factors, safety and environmental concerns, and legal matters.

ENTR 498: 1-3 s.h.

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ENTR 500: 3-12 s.h.

Co-Op Ed Exp in Entrepreneur

Co-Op Ed Experience in Entrepreneurship