

SPORT ADMINISTRATION, B.S. - SPORT BUSINESS OPTION

Millersville University's Sport Administration program prepares students to enter the sport industry's complex business background. The sport administration major equips students to interact with sport industries and various business departments within sport organizations. The B.S. in Sport Administration has two options for students to choose from based on their career goals:

1. A concentration in Sport Business or
2. No concentration combined with another university major or minor, like marketing or athletic coaching.

This page is for the major with the Sport Business option.