

MANAGEMENT AND MARKETING

management and marketing department

The Management & Marketing Department is one of the largest at MU, with over 400 students enrolled in our core programs including Marketing, Management and Information Technology. We also have fully online degree programs and online degree completion programs, concentrations in Human Resources Management and Cybersecurity, and a certificate in marketing. We offer skills that are sought after by businesses large and small in both the for profit and non-profit sectors. We offer a wide array of courses in the business core curriculum as well as a number of elective courses for business majors, minors and students seeking general electives, or simply greater business knowledge.

Our eight faculty and numerous adjuncts are experts in their field. You will find them to be accessible, helpful and supportive on your journey toward graduation. We are also accommodating and flexible with our course offerings, by actively offering a variety of courses in the summer and winter terms, and many of our classes are also available online.